

SPONSOR AND EXHIBITOR OPPORTUNITIES AT THE #SPORTSKONGRES 2024

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KONGRES
2024
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COPENHAGEN



Danish Association
of
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WELCOME TO THE SCANDINAVIAN SPORTS MEDICINE CONGRESS

It is with great pleasure that the Danish Society of Sports Physical Therapy (DSSF) and the Danish Association of Sports Medicine (DIMS) once again welcome you to the Scandinavian Sports Medicine Congress known as #Sportskongres.

The scientific program of the congress will feature 6 parallel sessions and workshops with distinguished international speakers. Subjects in the sessions will be sports orthopedic surgery, sports physical therapy, sports medicine, sports rheumatology, anti-doping, performance-optimizing, etc.

During #Sportskongres you will be able to network during the breaks, at the "Get Together" Thursday night, and at the legendary Gala Dinner Friday night. You also have the possibility to connect with people on the official #Sportskongres APP, Event APP. As an exhibitor and sponsor, you also have the possibility to do video presentations on the Event APP.

We are truly grateful for your support. Without our collaboration, we would not be able to host this fantastic event again at these high standards.

Kind regards,

Niels Christian Kaldau, Chairman, the Danish Association of Sports Medicine (DIMS)

Lars Damsbo, Chairman, the Danish Society of Sports Physical Therapy (DSSF)



ABOUT DSSF

Danish Society of Sports Physiotherapy is a sub-division to the Danish Physiotherapy Association. DSSF is an association of physiotherapists with professional knowledge and experience related to the specialty sports physiotherapy. Our main goal is to ensure professional development and interests our field.



ABOUT DIMS

The Danish Association of Sports Medicine is a scientific medical society with the purpose of enhancing interest in and knowledge of sports medicine while also promoting the practical implementation of sports medicine.

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ABOUT THE CONGRESS



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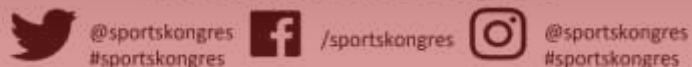
We will have 6 parallel sessions and applied sessions with recognized national and international speakers. All talks are in English.

In each parallel session, you will be able to find a topic of interest, no matter if your interest lies with sports orthopedic surgery, sports rehabilitation, sports rheumatology, anti-doping, sports technology, or general practice of sports medicine.

Historically, there are between 600-800 participants at the conference. In 2023 over 800 participants took part, mainly participants from Scandinavia and the rest of Europe. This year we expect the same attendance by primarily doctors and physiotherapists. We are in the process of planning this year's scientific program and expect to announce the full program this fall.



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Venue



Radisson Blu Scandinavia Hotel

Rising high above the city skyline, the Exclusive hotel affords stunning views of the ancient City Hall, the gilded church towers of Christianshavn and the picturesque coast. Stylish and modern, each of the 544 rooms and suites offer thoughtful amenities like Free high-speed, wireless Internet access, room service and cable television. Enjoy picturesque backdrops and memorable cuisine at one of the three on-site restaurants. A free fitness centre and well-equipped conference facilities are also available for an even more convenient stay.

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- This Copenhagen hotel's location sits just minutes from the bustling city centre and 15 minutes from Copenhagen International Airport.
- Choose from 544 hotel rooms and suites with beautiful city views, mini bar and Free high-speed, wireless Internet access.
- Dine at one of the three on-site restaurants, including The Blue Elephant, touted as one of the city's best Thai restaurants.
- The BusStop Bar, Red 7 Bar are perfect for after-work drinks or nightcaps.
- Rejuvenate at the hotel's fitness centre, with personal trainers, spa services and two squash courts.
- Modern event spaces can accommodate meetings and galas for up to 1,750 guests

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OVERVIEW OF SPONSOR AND EXHIBITOR PACKAGES

Partnership and interactives

Official Sportskongres partner - QTY: 1

Price: 30.000,- (DKK incl. 25% VAT)

Break Sponsor - QTY: 3 (one each day)

Price: 2.500,- (DKK incl. 25% VAT) for Thursday or Friday
1.500,- (DKK incl. 25% VAT) for Saturday

Premium Exhibition Booth– QTY: 4

Price: 24.000,- (DKK incl. 25% VAT)

Exhibition Booth– QTY: 24

Price: 21.000,- (DKK incl. 25% VAT)

Live Product Demonstration Session– QTY: 2

Price: 10.000,- (DKK incl. 25% VAT) for one demo

Branding and materials

Lanyard sponsor - QTY: 1

Price: 7.500,- (DKK incl. 25% VAT) + key hanger itself

Runner t-shirt sponsor - QTY: 1

Price: 9.000,- (DKK incl. 25% VAT) + t-shirt itself

Sleeve sponsor, Runner t-shirt - QTY: 2

Price: 3.000,- (DKK incl. 25% VAT)

Every official sponsor are also invited to include company or product information (fliers, postcards pens, notepads, gadgets etc.) to be placed in the sponsor area.

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SPONSOR AND EXHIBITOR PACKAGES - DETAILS

Partnership and interactives

Official Sportskongres partner – QTY: 1

Price: 30.000,-

As the official partner to the congress your company brand will be strongly associated with sports medicine/Sports physical therapy, cutting edge research and sports in general worldwide.

Your brand will be:

- The official sponsor of the Sportskongres 2024
- The only sponsor of the Sportskongres 2024 APP
- The only sponsor with the possibility to upload presentations of your product on the APP
- Shown on the screens between sessions.
- Presented as the official partner on our homepage, our social media communication and in the opening ceremony at the congress.

Furthermore, you have the right to use the title as the official partner with the logo from Sportskongres 2024 on your own homepage, print and social media.



Note that all prices are in DKK incl. 25% VAT

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SPONSOR AND EXHIBITOR PACKAGES - DETAILS

Partnership and interactives

Premium Exhibition Booth– QTY: 4 **Price: 24.000,-**

Open booth/ no walls (1,50 m deep x 3,00 m wide)

Pre-selected open booth with unique location and no walls, - situated next to the buffet-
Company logo on the congress website and on the **front page of the congress App**

-Visual on the website when payment is registered

Access to you own website from the official congress website under the exhibitor icon.

Booth equipment:

- One café table (approx.75-80 cm in diameter)
- Two bar chairs
- Electricity 220V/10A (3plugs) and wi-fi

Exhibition Booth– QTY: 24 **Price: 21.000,-**

Booth with back wall and open to each side (2,00 m deep x 3,00 m wide)

Access to you own website from the official congress website under the exhibitor icon.

Booth equipment:

- One conference table (1.83 m x 0,76 m)
- Two chairs
- Electricity 220V/10A (3plugs) and wi-fi



Note that all prices are in DKK + 25% VAT

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SPONSOR AND EXHIBITOR PACKAGES - DETAILS

Partnership and interactives

Break Sponsor - QTY: 3 Price: 2.500,- Thur or Fri, **1.500,-** for Sat

During breaks your company may have flyers or other printed inserts placed on various tables for participants to pick up. Advertisement, information, competitions, discounts – be creative.

- Your brand on the screens in the official coffee and lunch breaks

Live Demonstration Session –QTY: 2 Price: 10.000,- for 1x demo

Demonstration of your product during one of the breaks in the scientific program. You will have the opportunity to invite a product specialist to present your product at one of the session rooms at the congress. The sponsor demo will be approx. 20-25 min long. The session room must be cleared in 5 min. before the start of the scientific programme. Your company have the possibility to show and talk to the participants and hand out flyers or other printed inserts. Advertising will be possible via the sports congress app.



Note that all prices are in DKK incl. 25% VAT

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SPONSOR AND EXHIBITOR PACKAGES - DETAILS

Branding and materials

Lanyard sponsor* – QTY: 1 Price: 7.500,-

All participants are required to wear their badge throughout the entire congress. Your company brand will be placed on the ribbon/keyhanger.

- Your company brand on the key hanger
- Your brand shown on the screens between sessions



*You pay production price or will have a free option to provide already owned lanyards.

Note that all prices are in DKK incl. 25% VAT

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SPONSOR AND EXHIBITOR PACKAGES - DETAILS

Branding and materials

Runner t-shirt sponsor – QTY: 1 Price: 9.000,-

The runners are a vital part of the congress making sure that everything runs smoothly before, during and after sessions. They will wear an easily recognizable t-shirt with your brand and “RUNNER” printed on the back

- Your brand printed on the back of their t-shirt.
- Your brand shown on the screens between sessions

Sleeve, Runner t-shirt – QTY: 2 Price: 3.000,-

Your brand printed on the sleeve of their t-shirt.

- Your brand shown on the screens between sessions



Note that all prices are in DKK incl. 25% VAT

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TERMS AND CONDITIONS

General

Detailed practical information and exhibitor manual for registered exhibitors and sponsors will be send out during December 2023/ January 2024.

Exhibit space and sponsor options are limited and will fill well before the deadline. Booths and sponsorships will not be held without registration and full payment.

To avoid additional handling fees, move in/move out must be completed within the time allowed.

KongresKompagniet and SAS Radisson can assist you with additional services, furniture, A/V solutions, flowers, ect. Should you require more then basic booth provide, you are welcome to contact one of above. All additional coast are the responsibility of the exhibitor/sponsor.

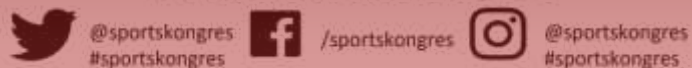
Networking

Exhibitors and sponsors are invited and encouraged to attend all recepstions, meals and conference social activities. We greatly value your participation in our activities, evening receptions and gala dinner which offer a more casual atmosphere to interact with delegates.



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TERMS AND CONDITIONS

Cancellation

If the Exhibitor cancels or would like to reduce stand space after an agreement has been accepted by the Exhibition Organizer, the Exhibitor must immediately inform the Exhibition Organizer in writing and shall become liable for reduction charges, which will be advised by the KongresKompagniet, if needed. No refunds if a stand is cancelled after December 31, 2023.

Security and liaison

It is the responsibility of each exhibitor to protect display material from loss or damage. Please be certain that all small displays and personal items are secure before leaving the booth. Neither Sportskongres, DSSF, DIMS KongresKompagniet nor SAS Radisson assume any obligation or duty with respect to protection of property or exhibitors, which always shall be the responsibility of each exhibitor/sponsor. Each party agrees to be responsible for their own property through insurance

Shipping and storage

Unfortunately, it is not possible to send exhibition material to the venue in advance.

More information in the Exhibitor Manual which will be sent during December 2023/ January 2024.

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Contact information

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Exhibition Organizer

KongresKompagniet A/S

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Risskov, Denmark

Tel: +45 86 29 69 60

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