

## Sponsorship Sportskongres 2024

### **Official Sports congress partner (one sponsor)**

As the official partner to the congress your company brand will be strongly associated with sports medicine/Sports physical therapy, cutting edge research and sports in general worldwide.

Your brand will be:

- The official sponsor of the Sportskongres 2024
- The only sponsor of the Sportskongres 2024 APP
- The only sponsor with the possibility to upload presentations of your product on the APP
- Shown on the screens between sessions.
- Presented as the official partner on our homepage and in the opening ceremony.

Furthermore, you have the right to use the title as the official partner with the logo from Sportskongres 2023 on your own homepage, print and social media.

- Price: 30.000, - \*DKR (incl. 25% VAT)

### **Lanyard sponsor (One sponsor)**

All participants are required to wear their badge throughout the entire congress. Your company brand will be placed on the ribbon/ key hanger.

- Your company brand on the key hanger
- Your brand shown on the screens between sessions.
- Price: 7.500, - \*DKR (incl. 25% VAT) + the key hanger itself

### **Runner t-shirt sponsor (one sponsor)**

The runners are a vital part of the congress making sure that everything runs smoothly before, during and after sessions. They will wear an easily recognizable t-shirt with "RUNNER" printed on the back and your brand printed on front.

- Your brand printed on the back of their t-shirt.
- Your brand shown on the screens between sessions.
- Price: 9.000, - \*DKR (incl. 25% VAT)

### **Sleeve sponsor, Runner t-shirt (two sponsors)**

The runners are a vital part of the congress making sure that everything runs smoothly before, during and after sessions. They will wear an easily recognizable t-shirt with "RUNNER" and Your brand printed on the sleeve of their t-shirt.

- Your brand shown on the screens between sessions.
- Price: 3.000 \*DKR (incl. 25% VAT)

**Break sponsor (three sponsors, one each day)**

During breaks your company may have flyers or other printed inserts placed on various tables for participants to pick up. Advertisement, information, competitions, discounts – be creative.

- Your brand on the screens in the official coffee and lunch breaks
- Price: 2.500 \*DKR (incl. 25% VAT) for Thursday or Friday
- Price: 1.500 \*DKR (incl. 25% VAT) for Saturday

**Live Demonstration Session (one sponsor Thursday and one Friday)**

Demonstration of your product during one of the breaks in the scientific program. You will have the opportunity to invite a product specialist to present your product at one of the session rooms at the congress. The sponsor demo will be approx. 20-25 min long. The session room must be cleared in 5 min. before the start of the scientific program. Your company have the possibility to show and talk to the participants and hand out flyers or other printed inserts. Advertising will be possible via the sports congress app.

- Your brand shown on the screens between sessions.
- Price: 10.000 \*DKR (incl. 25% VAT)

***Every official sponsor is also invited to include company or product information (fliers, postcards pens, notepads, gadgets etc.) to be placed in the delegate kit bags.***